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Open this first: **The Reveal — two gowns, sketch to runway, one film.**



Here it is — the experiment, done. One film, one hand, no committee. Two brand-new couture gowns: the Sapphire Column and the Champagne Trumpet. Each one opens as a drawn croquis, dissolves into the real gown on a model, and comes alive walking West Hollywood Boulevard at night under the marquee light — sketch, gasp, the real thing, the walk. Then the second gown, same reveal. It's all one continuous piece, with the reveal music built to carry the transformation. Open the film first; the four sketches and realized-gown stills are there so you can see each dress's whole through-line, drawn and made. You're the authority on this one — tell me how it lands.

What is in the kit

- 1 **The Reveal — two gowns, sketch to runway, one film** (open this first)

[newpass/couture-reveal-film.mp4](#)

The whole thing in one piece: sapphire column and champagne trumpet, each drawn, made, and walked down West Hollywood Boulevard at night, with the reveal music under it. Open this first.

Filed under Extras

2 **The Sapphire Column — the sketch**

Extras/sketch-01-sapphire-column.png

The couture croquis the first gown began as.

3 **The Sapphire Column — the gown realized**

Extras/hero-01-sapphire-model.png

The drawing made real, on the boulevard.

4 **The Champagne Trumpet — the sketch**

Extras/sketch-02-champagne-trumpet.png

The croquis the second gown began as.

5 **The Champagne Trumpet — the gown realized**

Extras/hero-02-champagne-model.png

The gold gown made real, on the red carpet.